On

# LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019) 23<sup>rd</sup> Feb 2019

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L. Rathaiah Chairman Vignan Group of Institutions

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Vice-Chairman, Vignan Group of Institutions
Dr. D. Sucharitha
Director-AERF

#### **Guest of Honour**

Dr. K. Phaneendra Kumar Principal - VLITS

#### **Kevnote Speaker**

Dr. P. Sarath Chandra, Asst. Prof. MANUU, Hyderabad

#### **Plenary Speaker**

Prof. A.Sarada, Head & Professor, Vignan University, Guntur.

#### **Conference Chair**

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Dept of English KLU
Dr. P. Ravi Kumar
In-charge HOD, Assoc Prof., Dept of English, KLU

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On

# LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019) 23<sup>rd</sup> Feb 2019

#### **MESSAGE**



New trends in the Era of English language, Literature and cultural Studies. The rationale of organizing this conference with this theme is to explore oneself with innovative ideas in Language and literature. The teaching community, the scholars and the students have a right platform to question about the nature of literature and cultural products from within their own culture. Cultural texts are read to understand their importance in shaping the culture that surrounds us. This theme sums up through most of the literary history write up to the present day. Understanding culture, diversity and inclusion through technology and discussing ways to support the creative research being conducted adds even more unique complexity that fulfils our conference theme.

Dr. L. Rathaiah, Chairman Vignan Group of Institutions.

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#### **MESSAGE**



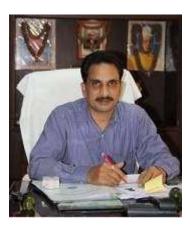
Language, Literature and Culture differ from place to place and time to time. Research on Language, Literature and Culture and cultural studies help in filling the gaps between various cultures. They teach us how to mingle freely with all the other cultures which is very much required in contemporary world. The conference makes intellectuals and learners come together, share and explore with innumerable innovative ideas.

Krishna Lavu Vice-Chairman Visionary Educationist & Social Entrepreneur Vignan Group of Institutions.

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Coming together is a beginning; keeping together is progress; working together is success. Our National Conference makes all the faculty community and student community enrich with various ideals by sharing their views on Language, Literature and Culture. The conference also helps in augmenting the enhancement of language through literature and culture studies with innumerable new ideas.

Dr. K. Phaneendra Kumar Principal - VLITS

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#### **MESSAGE**

I have great pleasure in writing a foreword to the National Level Conference on Latest Trends in the New Era of English Language, Literature and Cultural Studies, organized by Anveshana Educational and Research Foundation and Vignan's Lara Institute of Technology and Science (NLCELLCS-2-19).

I am particularly impressed by the Anveshana Educational and Research Foundation for being receptive to the innovative ideas and involving the students, researchers, academicians, and professors related to Education, Literature and Social Sciences. This is the right platform to share their experiences and the latest trends in Language, Literature and Culture Studies among the scholars and professors. This conference envisages to empower the researchers to gain knowledge of the recent trends and technological innovations of English Language, Literature and Culture.

P. Sarath Chandra Asst. Professor, Dept. of English, Moulana Azad National Urdu University Hyderabad

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As students of literature, we are always conscious of how language mediates culture and shapes our outlook on the world. Whilst traversing the world of fiction, poetry or social media, we are introduced to diverse ways of human expression to gain knowledge not only of the *Self* but also the *Other*. In this way, we learn to live more humanistically in this world.

The one-day conference on "Latest Trends in the New Era of English Language, Literature and Cultural Studies," I am confident will provide a wonderful platform to meet, exchange and debate on a whole range of subjects that the conference will seek to address. It will, I am sure, provoke and answer questions on ways to unravel the relationship between language, literature and culture.

I am excited to be a part of this conference and hope that some of my ideas will resonate with the delegates attending the conference.

Looking forward to meeting all of you.

Dr. Sharada Allamneni,
Professor & Head, Division of Humanities,
S & H Department, Vignan"s Foundation for Science, Technology & Research.

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# "SUICIDAL TENDENCY OF ADOLESCENT STUDENT" IN CHETAN BHAGAT"S HEART-TOUCHING STORY "THE CUT-OFF" FROM "WHAT YOUNG INDIA WANTS"

#### Paper ID - ENGLIT1001

A Paper Presented by: - K. Suresh Kumar & M. Mary Madhavi

Mentor of English, RGUKT-IIIT, R. K. Valley, Idupulapaya Faculty of English, RGUKT-IIIT, R.K. Valley, Idupulapaya.

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#### **Abstract:**

The increasingly salient role of new technologies has brought a paradigm shift in young peoples" lives. Cybernetics has created a subculture among youth and the properties of information technology, and social media started representing a kind of transitional postmodern, screwed and lost generations. Simultaneously life has become hard and realities of life have very hard face and sometimes life becomes meaningless. Result is to terminate it.

The paper attempts to throw some light on the aspects of post modernist thought process where the adolescents decide to end their lives. In the heart touching story "Cut Off" added at the end in "What Young India Wants (2012)" his first book of non-fiction, Chetan Bhagat, India"s most loved writer analyses how Gautam Arora, an eighteen year old CBSC student decides to end his life because his parents were a bit deluded about his abilities. How he withstood finally depicted in clear, simple prose, and with great insight. As Bhagat"s works are widely acclaimed and appreciated by the elites in and around India in very short span of time, there is need to explore and put for discussion for common consensus in order to propose a change in the present system as it is the need of the hour for the future policy making of the nation.

**Key Words:** Suicidal Tendency, Youth abilities, Academic Stress, Peer Pressure, Adolescents, Students" Problems, Employability, Coping Skills

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#### TOPOGRAPHICAL SUBTLETY IN THE NOVELS OF AMIT CHAUDHURI Paper ID – ENGLIT1002

A Paper Presented by: - S. Aruna & Dr.V.B.Chitra
Research Scholar, Department of Humanities, JNT University, Ananthapuramu
Professor of English, Department of Humanities, JNTU, Ananthapuramu.

#### **Abstract:**

Indian English fiction has seen a momentous change over the most recent three decades. A decent number of new writers, hailed from numerous callings, created a decent assortment of writing with their strong commitment. They have exhibited the issues of possess callings, keeping their area and culture as foundation, other than featuring social issues. They are principally the casualties of sentimentality who always remembered and fled from their underlying foundations, locale, and culture. Remarkable among the authors of new age is Amit Chaudhuri, a youthful, magnificent, and splendid contemporary essayist who acclaimed worldwide recognition for his novel. He investigated the elective convention of the cutting-edge society in his books. The goal of the present paper is to make a short report on the works of Amit Chaudhuri's seven books – A Strange and Sublime Address, Afternoon Raag, Freedom Song, A New World, The Immortals, Odysseus Abroad, and Friend of My Youth – which give new points of view on the hypothetical models of the western and the Indian home life. It additionally plans to break down how the books mirror the Indian qualities and local reasonableness.

Key Words: Indian English Fiction, Nostalgia, Amit Chaudhuri, new perspectives

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# ITHIHASA TO EXISTING SUCCESSION OF LIVELIHOOD WITH SEMBLANCE OF ETHNICITY – AN ANALYTICAL STUDY

Paper ID – ENGLIT1003

A Paper Presented by: - Dr.A.PavaniSasidhar,
Associate Professor& Training Head,
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#### **Abstract:**

Revolving around the cultures make realize the real living through the literary testimonials encircle civilians life styles from the past to present. This recorded and identified culture of various societies which are in the form of literary texts is called literature. Studying and tracing out the past is called history which is also known as ITIHASA in Sanskrit. The definition of *itihāsa* is a narrative of past events (*purāvṛtta*) Its like a cycle which revolves and resembles the cycle, that includes teachings the goals of human life. Literature is mirror of life. Life is a rainbow which is an amalgamation of different colors, where each color reflects of various moods like happiness, sad, moody, anger, jealous and so on and so forth. This life is having an entwining relationship with culture as culture is nothing but the customs, traditions, arts, culture, and many other societal elements. Hence, the combination of any written, oral, verbal or non verbal or any sort of communication of the past and present which represent the track record is called literature and therefore, obviously the literature mirrors the culture. Hence, this paper focuses on how the *Ithihasaas* resemble the ethnicity in the society from the Vedic period till the contemporary days with some of the examples based on the epics The Ramayana and the Mahabharatha.

**Key Words:** Ithihasa, Epics, Culture, Civilization, Human life. The Ramayana. The Mahabharatha.

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#### LANGUAGE AND LITERATURE - THE TWINS OF EDUCATION

#### Paper ID – ENGLIT1004

A Paper Presented by: - R.V.NagaLakshmi, Research Scholar, Acharya Nagarjuna University [CDE] Email ID: - nagalakshmirayani225@yahoo.com

#### **Abstract:**

Education is an important instrument for national development, enveloping all the aspects –social, cultural, economic, scientific, technological and industrial fields. Primary education is imparted with the help of native language, gradually introducing the other languages required at the secondary levels to get into the world. The main aim of teaching a language to the learners is to help them to evolve themselves as independent users of that particular language.

English, the Global language, is learnt in India mainly as a second language using different literary genres such as poetry, narratives, short stories, plays, dramas and so on. Language is a medium of expression through which the literature of a country / nation is exposed, whereas literature is one of the various forms of expression using a certain language. David Crystal has said, "Language is the repository of the history of the people. It is their identity. Oral history in the form of songs, folktales, rituals, proverbs. provide us with a unique view of our world and a unique canon of literature.

If we equate information to knowledge of language and assume that learners are destined to receive the information, we will focus on how the informationgiven in the course books can be transmitted. On the other hand, if we believe that knowledge of a language is different from the information about the language, and that every learner constructs this knowledge through interpreting the world around him/ her, we will define thisknowledge unambiguously and will identify the process by which it is constructed.

This paper analyses how a particular literary information can be used to develop a constructive knowledge of a language to become a successful user. At the same time it should be accepted that certain knowledge about a language helps us to gain the knowledge of language in an interesting way.

**Key Words:** language, literature, education, second language.

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# CRISIS MANAGEMENT ABILITIES OF WOMEN: WITH SPECIAL REFERENCE TO SHAKESPEARE"S "THE MERCHANT OF VENICE"

#### Paper ID – ENGLIT1005

A Paper Presented by: - Ms. Parchuri Vandana
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#### **Abstract:**

Though William Shakespeare lived and produced his literary works four centuries ago, yet, people of all walks, irrespective of age, profession, region and religion enjoy the pleasure of reading for the freshness and universality. I am one such lovers of Shakespeare who spellbound, reading the plays "The Merchant of Venice" and "Romeo and Juliet". At the time, I found analyzing Shakespeare"s work focusing on the skill set is most appropriate and suits to fulfill the current day complicated needs and meet our targets without huddles.

The objective of the work is to explore and unravel Soft skills portrayed in Shakespeare's play "The Merchant of Venice". The spontaneity and problem solving skills illustrated by the female protagonist, Portia like Crisis Management, out of the box thinking and lateral thinking to rescue her husband"s friend Antonio from the crutches of the cruel money lender Shylock are exemplary. In fact, in the present modern age there are many issues and transactions that can be resolved with soft skills. Hence the youth, especially girls need to equip themselves with these qualities in day to day interactions with others to manage a smooth flow of life with amicability.

**Key Words:** Soft Skills, Crisis Management, Out of the box Thinking, Lateral thinking.

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# PSYCHOLOGICAL DISLEXIA – AN ANALYTICAL STUDY WITH CASE STUDY ANALYSIS

#### Paper ID - ENGLIT1006

A Paper Presented by: -Pirati Manasa & Perlaineetha Regd.No:16FE1A1234 III IT-A, VLITS Regd.No:16FE1A1232, III IT-A, VLITS

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#### **Abstract:**

Terrorism derives from the fact that the term is politically and emotionally charged, in the broadest sense, the use of intentionally indiscriminate violence as a means to create terror among masses of people or fear to achieve a religious or political aimoriginated during Reign of Terror in France, territorial dispute between India and Pakistan over Kashmir region, South Asian Terrorism Portal has listed 180 terrorist groups in India, approximately 40 plus organizations are banned by government of India, the Hyderabad Bombings refers to the incident in which two bombs exploded almost simultaneously in the year 2007 in the capital city of Telangana, the first bomb exploded in Lumbini Amusement Park, the second bomb exploded five minutes later Gokul Chat Bhandar, The 2008 Mumbai attacks were a group of terrorist Terrorism derives from the fact that the term is politically and emotionally charged, in the broadest attacks that took place in November 2008, Pakistan condemned the attacks, AjmalKasab disclosed that the attackers were members of Laskar -e -Taiba, a convoy of vehicles carrying security personnel on the Jammu Srinagar National Highway was attacked by a vehicle-borne suicide bomberat Lethpora in the Pulwama district, Jammu and Kashmir, India, political ,economical, racial, mental health crisis which are effects of terrorism, prevention of terrorism act 2002, concluded that terrorists have continued their war against India, Killing innocent people is not only a crime but is a form of enmity with the humanity.

**Key Words:** terror, politically, emotionally, indiscriminate violence, exploded, attackers, enmity, humanity.

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# LITERARY ASPECTS WITH FEMINISTIC PERSPECTIVES NOTION OF FOOD AND IDENTITY IN KAVERYNAMBISAN"S THE SCENT OF PEPPER

#### Paper ID - ENGLIT1007

A Paper Presented by: - Kaveri Mudaliyar V A & Dr Payel Dutta Chowdhury
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#### **Abstract:**

Food studies is not the study of food itself; it is an emerging interdisciplinary field of study that observes the intricate relationships among food, culture, and society from a number of disciplines in the humanities, social sciences, and sciences. Through food studies, one examines the relationships people have with food, and analyses how this association discloses an enormous amount of information about them. The food choices made by people, either as individuals or as a group, can reveal views, passions, background knowledge, assumptions and personalities. Food choices tell stories of families, migrations, assimilation, resistance, changes over times, and personal as well as group identity. Kavery Nambisan's novel The Scent of Pepper attempts to bring to the fore how the region of Kodagu with its distinct culture encompassing its myths, customs and beliefs, structures her narrative and examines how far the author has been successful in artistically realising it. The Scent of Pepper becomes a space where the identity of the Kodavas and their racial and ethnic history gets inscribed. In chronicling the saga of the Kodavas, the text could also be seen as an attempt made by the novelist to preserve their ethnicity on the onslaught of migration and westernisation. This study aims at an analysis of KaveryNambisan"s novel, The Scent of Pepperwhich highlights the distinctive culture and religious practices of the people of Coorg and their unique food habits.

Key Words: - Food studies, food habits, food and identity, Culture

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## INNOVATIVE BRAINSTORMING ACTIVITIES IN IMBIBING ENGLISH LANGUAGE SKILLS AMONG LEARNERS

#### Paper ID - ENGLIT1008

A Paper Presented by: -P. Hajarathaiah, Dr. K. Suneetha Reddy & Dr. V.B. Chitra
Research Scholar, JNTUA, Ananthapur, Asst. Professor of English, SVCE, Rajupalem, Nellore.
Asso. Professor, English, SVCE for Women, Tirupathi.
Professor of English, JNTUACE, Ananthaprur.

#### **Abstract:**

The immediate global requirement is language skills and expression techniques. Innovative brainstorming activities create interest and involve the learners in imbibing language skills. Brainstorming activities are the foundations for many other techniques and basis for creative problem-solving. Learners in group freely exchange ideas and respond to the question. If the learners are asked to add adjectives and adverbs to their answers and to follow the parts of speech, they will think and add the words, whether they are suitable or not. Then the learners are guided to go through dictionary or to follow the trainers instructions, they will replace the irrelevant words with relevant words. Brainstorming activities can be fun ways to build team and to boost creativity. If the language is given importance and concentrated, it will be easily learned and used in the daily lives of the learners. Story Boarding, Mind Mapping, Group Sketching, word baking etc, activities help the learners in imbibing language skills. Vocabulary building and vocal techniques by following word stress and intonation help the learners in imbibing languages skills. Some of the innovative brainstorming activities that I designed and implemented to develop language skills among learners in my class room are Interviewing the Partner, Connecting the Stories, A Play with Friends, Names and Adjectives , Character and Characteristics, Expression of Positive and Negative Opinions, Where You Are, Role Playing etc,.

**Key Words:** Brainstorming - innovation – creativity- parts of speech- vocabulary-anguage skills – presentational techniques

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#### SOME PRELIMINARIES IN RESEARCH

Paper ID – ENGLIT1009

A Paper Presented by: - Dr. V Pala Prasada Rao & Mr. G. Srinivasulu Department of English. JKC College, Guntur Sri ABR Govt. Degree College, Repalle

#### **Abstract:**

The paper seeks to address the rudiments of research while shedding light on some emerging areas of research. Research is aimed at the discovery and interpretation of facts, revision of accepted theories in the light of new facts. Though research in humanities is not empirical, it takes rigorous procedures. It takes some formalized discipline, methodology as they entail creating new knowledge. A researcher may have some perspective that must be consistently presented. Hence, the importance of methodology should not be glossed over. It is more important because here one does not aim at natural phenomena but mutable products of human mind. Apart from research methods, careful consideration and meticulous observation are generally considered the hallmarks of any good piece of research. There are a good number of research methods generally employed for the study of language teaching as well as literature studies: descriptive research, experiment, case study, error analysis, qualitative experiment, developmental research, hermeneutic approach, and narrative inquiry. Research methodology can be accessed from MLA Style Sheet, APA or Chicago Manual, among other important works generally consulted among the academia of humanities. It is desirable to study the books proper.

**Key Words**: Research, Methodology, New Streams of criticism, Emerging Areas, documentation

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23<sup>rd</sup> Feb 2019

# DECENTRING THE MALE CHARACTERS WITH WOMEN CHARACTERS IN THE SELECTED WORKS OF JOHN FOWLES

#### Paper ID - ENGLIT1010

A Paper Presented by: -K.Samaikya, Ph.D Research scholar, Department of English,
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#### **Abstract:**

Post-modernism has been very clear-cut about demolishing every surviving concept taken birth in the era of Enlightenment. It believed in revolutionary truth proclaiming that there are no unconditional truths, the one each distinct comprehends is an appendage to race, gender, class, gender, sexuality and power status. It believed that the individual"s mind-set is established by society, language and concepts that bring an understanding of oneself. Some of the social constructs are power relations, gender binaries and class which indeed are created by the society that were and might always be believed to be true. The ground breaking concept of Post-Modernism has erased the boundaries of the rich and poor, man and woman, lower class and higher class, educated and uneducated etc., Keeping this concept of decentralization at center, John Fowles made an attempt to expanse the women characters of his classic fictions like, Ms. Miranda Grey from The Collector and Ms. Sarah Woodruff from The French Lieutenants Woman, as much space as his male characters take in the novel as well as in narrative, breaking the stereotype of the male centred fiction. The common features that bind both Miranda Grey and Sarah Woodruff is their captivity under the ideological mourning"s of the society. Both of them were fatalities of bodily as well as psychological vehemence exerted on them, as both were in the clutches of the retrospective of power and control in the name of equality, status and mania to control a woman. These novels may not have the glimpse of feminism but they tend to shout loud on subjugation of women characters, divesting them the rudimentary right of taking resolutions, spend their life with the lovedones and many more. And ultimately they end up drowning down all their yearnings under the shadows of unseen forces. An attempt to shift the focus from the male characters to female leads has been made with analtered indulgent into the

**Key words:** Post-modernism, decentralization, captives, violence, abandoned, gender binaries, discrimination

On.

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23<sup>rd</sup> Feb 2019

#### TEACHING & LEARNING TECHNIQUES IN ENGLISH LITERATURE

**Paper ID – ENGLIT1011** 

A Paper Presented by: -Dr. P.V. Ravi Kumar Associate Professor of English in K.L.E.F Deemed to be University, Guntur, A.P. Email ID:- pvrkum3@gmail.com

#### Abstract:

Teaching literature as a subject is a daunting task. It requires a total mastery over the language, superior scholarship and standard critical strategy. More importantly one requires understanding of what Literature is, and what has to be read and criticized as well. It also needs a portion of self conscious theorizing. English is one of the most popular written and spoken languages globally. For hundreds of years people have focused their attention on learning and enhancing their English skills. Hence students look for Teachers who have the required competency and those who have the ability and expertise to teach them this language. Teachers too have an eye and explore methods to assist the students, adapting the most effective and efficient skills in making them comprehend the language proficiently.

Some of the best practices that have used are detailed below to help teachers know the Do"s and Don"ts of teaching English-language learners

Teachers are expected teaching models for their students in order to guide them grasp the English language. The students in turn learn what they need to generate at the end of every topic. Teachers must explain what they want the students to do.. Students get the pleasure of doing things in a systematic and expected ways, as they when they have something that they can refer to and in turn it helps them develop self-confidence in themselves, thereby allowing them to complete the given tasks successfully.

It is easier to give students verbal and written instructions at the same time. The students can get clarity of what is being asked of them if they have something they can refer to without the teacher having to repeat him/herself. When teaching, teachers are always asked to write down what they are saying so that students are able to understand the lesson well, and can see for themselves when the teacher writes it down instead.

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Teachers are advised not just to give direct instructions and expect English-Language Learners just to follow the instructions.

The teacher should not depend exclusively on a textbook or notes to teach students. Visual aids to make learning easier for the students

The pace at which a teacher speaks and teaches should be reasonably slow when teaching the English-Language Learners. Repeating what has been said is always a worthy thing to do so that students do not find things hard as they comprehend any aspect of what has been taught. When students show signs of understanding by nodding their heads, the teacher must not take it as a guarantee that they have comprehended everything and may not ask questions. At the same time tests are not to be conducted just to gauge how much the students have understood.

**Key Words:** Pace, gauge, nodding, systematic, worthy, refer, comprehend, guarantee, exclusively etc.

On.

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23<sup>rd</sup> Feb 2019

# TRADITION OF ENGLISH AND COMMUNICATION SKILLS FOR PHARMACY ASPIRANTS THROUGH LINGUISTIC APPROACH

Paper ID – ENGLIT1012

A Paper Presented by: -Dr. K. VijayaBhaskar
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#### **Abstract:**

The main objective of this topic is to interpret the mode of communication and inter-professional way of learning on pharmacy aspirants. As we, all know that communication is the lifeblood of human being. An aspirant makes his or her own view of approach on any matter while presenting the communication that is self-centered. Pharmacy is a course, which is having charm and penetrating to society with an everlasting output in the present day world. It is quite common that human being is blended with communication. However, it is largely without communication there is no human being. A pragmatic approach has to be developed while presenting English and Communication Skills training to pharmacy aspirants. According to James: "Apart from definitional problems, there is also some confusion as to the place of "plain language" in the wider field of communication. Drawing on Robert Craig"s (1999) work on seven distinct communication traditions, James argues that the rhetorical tradition may offer the most useful paradigm for dealing with communication problems that are experienced in, for instance, legal domains. The rhetorical tradition focuses on communication as practical discourse." (2008:1)

**Key Words:** English Language Teaching; Blended learning; Utility and efficiency; Communication Skills; Technical Competence; Communicative competence.

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23<sup>rd</sup> Feb 2019

## TECHNOLOGY IS ACTING AS A BOON OR BANE OR CAST PEARLS BEFORE SWINE?A DESCRIPTIVE STUDY

#### Paper ID – ENGLIT1013

A Paper Presented by: -Ennamuri Jaya VenkataAnjani & DovaKeerthi Reg-no:16FE1A1212, III IT-A,VLITS Reg-no:16FE1A1211, III IT-A,VLITS,

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#### **Abstract:**

A social networking service also social networking site or(SNS) is an online platform which people use to build social networks or social relations with other people who share similar personal or career interests, activities, backgrounds or real-life connections. Most popular social networking sites are integral, YouTube,. Facebook biggest network on the internet, both in terms of total number of users and name recognition. We prefer social networking sites because apparently most of us use them for general networking with other people with but also to stay upto-date on what is going on in the world around us. Almost a third of social media users admit to using the platforms to research new products to buy. When it comes to hazards, technology and teens normally the dangerous things that come to mind or Sexting, Online Predators & Cyber bullying, Humiliating or Publicly shaming others, Viral video attempts, Comparing, Partying pictures. to get rid of social media addiction ,Limit yourself, get a new hobby, Spend more time with family, Fewer distractions. Effectively social media can be used as a job Hunting tool, build and cultivate your personal and professional networks. by here, we conclude that we should use the social media for interpersonal growth and increases narcissism in many internet users.

**Key Words:** general networking, stay up-to-date, sexting, online predators, cyber bullying ,humiliating or publicly shaming others, comparing, partying pictures, fewer distractions, limit yourself, get new hobby

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## CHANGING SOCIAL AND CULTURAL AMBIENCE IN THE WORKS OF NAMITA GOKHALE

#### **Paper ID – ENGLIT1014**

A Paper Presented by: -G.Kalpana Devi & Dr. V.V.Subba Rao
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Associate Professor, Chalapathi Institute of Technology Mothadaka, Guntur Dist. A.P.

#### **Abstract:**

Literature is like a mirror of the society. It reflects the insight of the life, culture, traditions and the social norms of the age. The changes of the times are reflected by male and female writers through their writings with different ideas. Since Independence, women writers create their own domain in the literary field, but no longer they depend on male writings. They ventilate their own ideologies, imaginative ideas and project themselves as creators. Women writers started assessing their own situations in the society and highlighted the problems through their works. The woman were oppressed, ignored as weaker in the social and the cultural aspects. So, they raise their voice against differences faced in the patriarchal society and providing various solutions for their problems through their writings. Feminist writers create a new trend with their bold and innovative thoughts to change the status of women in their works. The present paper aims to highlight how Namita Gokhale tries to transform the traditional norms of the society and creates a path for the women in the modern society with her characters.

**Key Words:** Literature, Namita Gokhale, Transform, Social and Cultural ambience, Patriarchal society

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23<sup>rd</sup> Feb 2019

#### FEMININE QUEST IN CHUGHTAI"S NOVELLA

#### **Paper ID – ENGLIT1015**

A Paper Presented by: -Suvarna Suni Dasari
Assistant professor of English, Vignan"s Lara Institute of Technology and Sciences,
Vadlamudi.

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#### **Abstract:**

Ismat Chughtai is one of the boldest and most outspoken Urdu writer of the subcontinent among both male and female writers. Women's lives contained and restrained by social and sexual oppression are her predominant preoccupation. Women of all ages from a crawling baby, little children, adolescent girls, young women, mature mothers to grandmothers and cronies figure in her novels, novellas and short stories. Much of the action centers on them. Though she deals with the experiences of Muslim women mostly, Hindu and Christian women are also seen in her fiction as in "The Wild one" and the short story "Aunt Grace."

**Key Words:** Sexual oppression, Muslim women, adolescent girls.

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## FEMINISTIC PERSPECTIVES IN THOMAS KENEALLY"S NEW- HISTORICISM: AN AUSTRALIAN WRITING

Paper ID – ENGLIT1016

A Paper Presented by: -Dr. N. Vineela
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#### **Abstract:**

The writer, historical novelist who has taken the Australian literature far beyond the country is Thomas Keneally. All though modern in their psychology and style, many of his novels are reflections of historical material. He is the writer of Historical Fiction and an exponent of ideological production of emerging Australian national characters. Thomas Keneally admitted the realities of the World War I & World War II in his fictional novels *The Daughters of Mars and Schindler's Ark*. Feminism" is a concept which came into light in 1960"s. It is civilization as a whole that produces the creature which is described as "feminine". In the novel *Schindler Ark*, the female characters played an important role. One of the main characters is Emilie Schindler. Being neglected by her husband, she managed to manage herself to support him especially in his needs and deeds that to in his absence. She was mostly called as Oskar"s abandoned wife by the readers. This reveals the insecurity of women. There was no protection either for men or women under the dictatorship of Hitler. Not for equal rights but they were tortured, punished, worked and killed. Schindler, in those hard times, he has extended his level best to the women.

An Australian living treasure, Thomas Keneally"s 29<sup>th</sup> novel is *Daughters of Mars* which revisits the World War I from the perspective of two sisters who are like the modern women, the durance sisters are courageous enough. They are good at taking the self- decisions. The nurses see the blood of this conflict on hospital ships and operating theatres. The other aspect of the novel was that women were placed on the battlefields. They were called the female soldiers. *Daughters of Mars* for the first time placed the women on the battlefields. War is not always about the men. It is also about the women. "Daughters of Mars" is a historical novel which reconstructs its past. The history of Australia and its participation in the Gallipoli Campaign includes the future of Australia. Historical writer Keneally has drawn an inspiration from the actual wartime"s dairies, historical hospital and the real hospital ships. Like the soldiers of every war, Naomi heroism was noticed during the disastrous events in the Aegean Sea. New

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Historicism shifts the focus away from the factual content of historical account. The text is interpreted by different cultures to fit the ideological needs of power structures. Thus *Daughters of Mars* is an effort of author to assimilate the literary text into history is supported by the feminism, post structuralism doctrines of textuality and reality.

New Historicism has distinct affinities with resonances, the author is interested in issues of history. He has interpreted the term history in a much broader sense. He emphasised literature and history as inseparable. As New Historicism believes that there are different interpretations of facts. Keneally took his readers back to history to the facts. He has given life to the past through his writings.

Kev Words: New- Historicism, WW1, Feminism, History, Sisterhood, Culture, War.....

Or

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23<sup>rd</sup> Feb 2019

# ENHANCING COMMUNICATION SKILLS IN ENGLISH THROUGH INNOVATIVE BRAINSTORMING TECHNIQUES

Paper ID – ENGLIT1017

A Paper Presented by: - Neeli Ramesh
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#### **Abstract:**

The purpose of this paper is to study and investigate the effect of using brainstorm strategies in developing English Language skills. Brainstorming is one of the best-known techniques and a powerful creativity tool to develop as many ideas as possible. In the class room, it can be used as a method to encourage learners to think more freely and creatively in order perform or present well in any particular skill. But, at the present context, as the technology evolving faster and allowing the students to depend on it, without the stressful work of thinking and generating ideas, will make students hazy. It makes the students easy to access the information by searching through websites without any brainstorming. The more that brainstorming occurs, the more creative ideas can be reproduced in generating ideas for the effective use of teaching and learning English. However, English language learners have several challenges, to overcome in the effective use of language skills. This can be possible only through the innovative techniques of brainstorming and need of them is obligatory at the present context to acquire the language skills.

**Key Terms:** Brainstorming, English language skills, Innovative techniques, creative ideas.

On

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23<sup>rd</sup> Feb 2019

# A STUDY ON DEVELOPMENT OF SPEAKING SKILLS USING BLENDED LEARNING AMONG UNDERGRADUATE STUDENTS IN ANDHRA PRADESH

#### Paper ID - ENGLIT1018

#### **Abstract:**

This study is intended to observe the development of speaking skills of undergraduate students before and after they have attended online courses and blended learning. This study is also intended to know why speaking skills have been neglected in the traditional classrooms and how modern learning techniques will be helpful to improve the speaking skills of the learners. The word blended refers to put or combine. As the meaning suggests blended learning is the combination of online material and availability of traditional teaching.

Accuracy and fluency of the students will be tested to gauge the ability of the learner"s speaking skills. This study suggests suitable and best practices to improve the speaking skills using blended learning among undergraduate students.

**Key Words:** Development of speaking skills, Accuracy, Fluency, Swayam courses, Blended learning.

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23<sup>rd</sup> Feb 2019

# INTEGRATION OF THE ICT FOR TEACHING AND LEARNING AT UNDER GRADUATE LEVEL: AN ANALYSIS

#### Paper ID – ENGLIT1019

A Paper Presented by: - Dr. Bolla Mallikharjuna Rao & Dr. Kanderi Sridevi
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#### **Abstract:**

If language teachers teach as they taught earlier, then one may not achieve the required goals of teaching English in the present global scenario. This paper deals with the importance of teaching English to fulfil the ever growing demands of English. The methods and approaches adopted or followed by teachers in the past to teach English language, the lacunae in their language teaching which is the second language for both teacher and students is discussed.

Challenges before teachers in present day ELT are taken up in this study. The way in which students can put their learning into practice in day-to-day use to fulfil their practical demands through effective communication skills apart from gaining command over English language is highlighted.

This paper also deals with various language games which are introduced in teaching to create interest of students in learning English language apart from conventional learning.

**Key Words:** Various Methods, Challenges, Group Discussions, Role Plays, Language Games, CALL, Language Games and so on...

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23<sup>rd</sup> Feb 2019

# EXPLORING LEARNERS" AUTONOMY THROUGH EXPERIENTIAL LEARNING E.S.P. AMONG TECHNICAL STUDENTS

**Paper ID – ENGLIT1020** 

A Paper Presented by: - V.ChandraSekhara Rao & Dr.Ajitkumar Pradhan
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#### Abstract:

This paper studies the possibilities of achieving learners" autonomy through Experiential learning method. The goal of Education is liberation to live the learning in real life. It studies Kolb"s Learning cycle method for learning English for Specific Purpose among the Technical students. The main purpose of experiential learning is to create true, authentic opportunities to engage the learners effectively and efficiently in learning. The teachers teach the learners to think critically, reason, problem solving by self-directed approach to learning. This study testifies the effect and the impact on empowering English productive skills among the Technical graduates. The study was based on qualitative method. The target group is fifty students from 1st B.Tech students of E.C.E., and C.S.E of VLITS, of JNTU- Kakinada. The tools used are questionnaire, and interviewing the students and the teachers. The study is limited to Productive Skills i.e., Writing skills, and Speaking skills. but not Referential skills.

**Key Words**: Experiential learning. Learners' autonomy. English for Specific Purpose.

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23<sup>rd</sup> Feb 2019

# USING FOLKTALES AS A CULTURAL RESOURCE TO ENHANCE ENGLISH LANGUAGE SKILLS

**Paper ID – ENGLIT1021** 

A Paper Presented by: - Asjad Sultan M Phil Research Scholar Hyderabad

#### **Abstract:**

The study on "Using Folktales as a Cultural Resource to Enhance English Language Skills" aims to study, the development of English language skills after using folktales as a resource to enhance the English language skills and evaluate the development of English skills. This article highlights the multifaceted rationale for using folktales to teach English languages. It presents features of folktales which have the potentials to develop English language acquisition. The article also provides implications for how folktales can be used effectively in language classrooms for young learners.

**Key Words:** Folktale, Cultural Resource, English language,, Teaching, Development.

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23<sup>rd</sup> Feb 2019

# SIGNIFICANCE OF ENGLISH LANGUAGE AND LITERATURE IN THE RESTRUCTURING OF CURRICULUM IN ENGINEERING COLLEGES

Paper ID – ENGLIT1022

A Paper Presented by: -Dr Alapati. Purnachandra Rao, Associate Professor of English, Prasad V Potluri Siddhartha Institute of Technology, Kanuru, Vijayawada.

#### **Abstract:**

The importance of English language and its essential role in assembling people for social or commercial purpose is evident in the present globalized society. It is observed that English is the only language which has become the medium to unite people in the fields of business, politics, diplomacy and job market. In today's situation, the manufacturing of successful technocrats depends on the framing of English language curriculum which is a prime subject besides core subjects in the multicultural classroom. In the event of defining career opportunities, the standards also define a literate person having good communication skills in the twenty-first century. In this context, the communication skills of students are expected to be on par with the requisites of workplace that can be acquired when the curriculum is compatible with the global scenario. Students, who wish to meet the standards, are eagerly reading and enjoy complex works of literature and language. They usually adopt the critical reading and pick up essential amount of information available in print and digital form today. They keenly search for the highquality literary and informational texts that enhance knowledge, broaden experience, and explain worldly issues. Hence, the curriculum in Engineering colleges is framed maintaining equilibrium for English language and literature that enables student to get skilled expression in the global context.

**Key Words:** globalized society, curriculum, literature and language, critical reading, expression

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23<sup>rd</sup> Feb 2019

# ENGLISH LANGUAGE LEARNING AND THE NEW TRENDS IN INTERNET DRIVEN ACADEMIC WORLD

Paper ID – ENGLIT1023

A Paper Presented by: -Delwar Hossain,
M.A English, 2<sup>nd</sup> Year, Dept. of English, MANUU, Hyderabad.
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#### **Abstract:**

In the field of education, there are ample new trends and innovative tools that apply to teaching and learning English as a second or foreign language. This paper aims at exploring the advantages of the technologies and internet driven tools in learning English language. Internet is one of the greatest inventions of science that has smoothed both the process of learning and communication. The modern technologies and the internet driven tools have supplemented English teaching and learning in accuracy and authenticity such as the four learning skills (LSRW) of English language. Internet brings everything available to people in every spheres of the world, from the cities to the villages. To the students, learning become easier and faster than before only because of the use of modern technologies in schools. The study is based on the literature reviews of the past. Further, this study has tried, at best, to give primary information about the tools which are used extensively in learning and teaching in the present day schools. The web-based technologies have played a vital role in teaching and learning and also provide large new possibilities and latest inventions for both the teachers and the students.

**Key Words:** English Language, Technology, E-learning, Internet Driven Tools, New Trends

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# MENTORSHIP OF ENGLISH LANGUAGE AND LITERATURE TEACHING CLASSROOM

Paper ID – ENGLIT1024

A Paper Presented by: -Dr. RAMESH PETTELA,
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#### **Abstract:**

This paper aims at illustrating the role of the mentor/teacher in Task-based language teaching for engineering students. It covers the multi functions of a teacher in the contemporary classes where teachers are expected to give better standards to the students. As technology is developing by leaps and bounds, there should be a change in the teaching styles from traditional passive learning to modern active learning. At present, technology is playing a major role in the life of students, making the need of different mode of teaching. Unlike the traditional classrooms, where the major role of teacher is to teach, the teacher should take various roles. In the present scenario, the role of the teacher is to make the students to be a global citizen, making them fit for the global environment. Teachers play a key role in the development of the students. Students are influenced more by the teachers than any other person. Classroom is a place where students learn the most. So, teaching should not be confined to the four walls but also should be extended beyond the class room. This makes it necessary to make the teaching practical oriented. According to the old saying, "Teacher is no more a sage on the stage, but a guide by the side." The saying is apt in its true sense. Expected modified roles of a teacher in the modern English Language Teaching Classroom are Teacher, Initiator, facilitator, Guide, Mentor, Motivator, Observer, Learner, Assessor, and Evaluator.

**Key Words:** Teacher, Initiator, facilitator, Guide, Mentor, Motivator, Observer, Learner, Assessor, Evaluator.

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LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

# APPLICATION OF HOUSE MODEL OF TRANSLATION QUALITY ASSESSMENT ON R.K NARAYAN"S "HALF-A-RUPEE WORTH" AND IT"S TELUGU TRANSLATION "ARDHA RUPAYI VILUVA".

#### Paper ID – ENGLIT1025

**A Paper Presented by :** -Prof. Madupalli Suresh Kumar, & Nadukuditi Sudheer Kumar Professor of English, Department of English, Acharya Nagarjuna University, Guntur, A.P, India Assistant Professor of English, Bapatla Engineering College, Bapatla, Guntur (Dt), A.P., India

#### **Abstract:**

There are different Translation Quality Assessment tools. Most of them are theoretical and didactic. Unlike other theorists, German Scholar Juliane House has proposed a Translation Quality Assessment Method that is more practical in use. She believes that Translation should not be assessed only on the basis of Linguistics. She proposes that the assessment of the translation shall be done at the pragmatic and stylistics level too. Her Functional-Pragmatic method of Assessing a Translation is a pioneer method. Translation Quality Assessment is usually done to the target text but in House's model, the source text analyzed first in terms of Field i.e., Subject Matter, Tenor, i.e., geographical province of the author, social role relationship among the characters and Mode i.e., stylistics etc. the same procedure is repeated with the target text to find out any mismatches between the source text and the target text.

In this paper, the first part explains essence of Translation Quality Assessment. The second part of the paper explains the step-by-step procedure of Juliane House's method. The procedure is applied on R.K Narayan's "Half-a-Rupee Worth" and it s Telugu Translation "Ardha Rupayi Viluva" to assess the quality of the text in the last part of the paper.

Abbreviations: SLT: Source Language Text, TLT: Target Language Text, TQA: Translation Quality Assessment.

**Key Words:** Translation, Quality, Assessment, House, Field, Tenor, Mode, Translation Criticism.

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23<sup>rd</sup> Feb 2019

#### FEMINISTIC PERSPECTIVE OF SHASHI DESHPANDE

#### **Paper ID – ENGLIT1026**

A Paper Presented by: -A. V. Padmavathi & Dr. R. Polireddy
Asst.Prof. of English Vignan"s Lara Inst. Of Tech. & Science, Vadlamudi, Guntur Dt., A.P.
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#### **Abstract:**

Feminism as a social movement focuses on eradicating gender in equality, promote women"s rights, interests and issues in society. The two major strands in all the women writersin English fiction is the conflict between tradition and modernity. Deshpande"s novels are sensitized to a feminist approach as she has an insight into the working of a woman"s mind. Her novels are concerned with a woman"s search for her identity and discover themselves. This paper is an attempt to show the feministic perspective of Shashi Deshpande to her protagonists.

**Key Words:** Feminism, inequality, sensitized.

On

LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

# PROBLEMS IN TEACHING WRITING SKILLS TO THE POLYTECHNIC STUDENTS IN ANDHRA PRADESH, AND STRATEGIES TO OVERCOME: A CASE STUDY IN KADAPA DISTRICT

#### **Paper ID – ENGLIT1027**

A Paper Presented by: -G.Changaiah & Dr. E. Dileep
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Kuppam
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#### **Abstract:**

The present day world is in the age of communication at various levels. The communication in sciences and technology has made this large globe as a foot ball in size. But from the times immemorial human beings are communicated with one another through different types of language Skills. The communication Skills relative to language are creating strong bonds between the individuals and organizations all around the world. Among vary communications skills.

On

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23<sup>rd</sup> Feb 2019

# INTER PERSONAL AND INTRA PERSONAL COMMUNICATION IN ROBERT FROST"S POETRY

Paper ID - ENGLIT1028

A Paper Presented by: -Ms. Swathi Tekumalla
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#### **Abstract:**

Communication is the back bone of civilization through ages. The significance of it is increasing day by day as the world is shaped to a Global Village. The major segments of communication are said to be "**interpersonal communication**" and **intrapersonal Communication**". The first one refers to the transactions or actions between two or more people where as the second refers to things that go on exclusively within one person, that includes self appraisal, self storming. In fact, one needs a good deal of intra communication, before interacting with others by means of inter personal communication.

Literature plays a pivotal role in developing the communication skills among students and readers. In this order Robert Frost Poetry is mention worthy. Robert Frost poetry is popular for simplicity in rhyme and rhythm, meaning and philosophy of inner sense that can be read between lines.

In the present work, the author tries to appreciate the beauty of intra personal communication in the light of "The Road Not Taken" and the differences in opinion and controversies in communication with reference to "Mending the Wall" of Frost written at different distinct periods of his writing tenure.

**Key words:** Interpersonal communication, Intrapersonal Communication, between lines

On

LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

# THE MODERN EDUCATION-A SNAKE IN THE GRASS-TRADITIONAL EDUCATION NEED OF THE HOUR

Paper ID - ENGLIT1029

A Paper Presented by: - Sanamsetty. Niharika & Doguparthi. Sravya

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#### **Abstract:**

Traditional Education is learning of life skills ,values ,manners which are very essential for leading a spectacle life .Traditional Education is not focussing on gaining knowledge about science ,mathematics or anyother subjects. It just focus on basic life skills. Traditional Education is not present in our education now a days. Today we are learning modern education in which we are learning everything except life skills. With the advancement of technology students are thinking that they know everything and are neglecting their parents words. So we students must remember a point that they are having more experience and knowledge than us. They may don't know about today's technology but they know how to succeed in life better than us. Without the values the modern education which we are imbibing is useless. Now a days students are mostly attracting towards Western culture ,yes it is needed but we shouldn't forget about our cultures, values as they are the basics which differ humans from animals. We need both traditional and modern education to lead our life in a nice way and to be a high-flier. So our education system must be changed so as include traditional education together modern education.

**Key Words:** Traditional Education, Spectacle, Advancement, Neglecting, Imbibing, High-flier

On

LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

# EMERGING TRENDS FOR DEVELOPING AND EXTENDING LANGUAGE LEARNING THROUGH TECHNOLOGY

Paper ID - ENGLIT1030

A Paper Presented by: - Shaik. Mahaboobunnisa, Assistant Professor, Dept. of English, Dr. APJ ABDUL KALAM IIIT Ongole, RGUKT – A.P.

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#### **Abstract:**

English has become a medium for business and international purposes among other functions. English plays a major role in every field such as medicine, engineering, education, art, law, music and so on. As the world is changing, there must be changes in language learning also. The expansion of English and technological development have transformed our learning and teaching English. In every aspect of human life technology is playing a vital role. Traditional methods of teaching are replaced with technological learning. Technology has become a tool for making the learners innovative and also become a source for motivating the learners towards learning. In this paper, the very recent trends which are emerging at the very fast pace are being discussed which helps the learners to learn English fast and interestingly.

**Key Words:** Technology, Innovative, Motivational, Recent trends, Language learning, Interestingly.

On

LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

# ENGLISH LANGUAGE LEARNING AND NEW TRENDS IN THE INTERNET DRIVEN ACADEMIC WORLD

**Paper ID – ENGLIT1031** 

A Paper Presented by: -Delwar Hossain Research Scholar Moulana Azad National Urdu University

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#### **Abstract:**

In the field of education, there are ample new trends and innovative tools that apply to teaching and learning English as a second or foreign language. This paper aims at exploring the advantages of the technologies and internet driven tools in learning English language. Internet is one of the greatest inventions of science that has smoothed both the process of learning and communication. The modern technologies and the internet driven tools have supplemented English teaching and learning in accuracy and authenticity such as the four learning skills (LSRW) of English language. Internet brings everything available to people in every spheres of the world, from the cities to the villages. To the students, learning become easier and faster than before only because of the use of modern technologies in schools. The study is based on the literature reviews of the past. Further, this study has tried, at best, to give primary information about the tools which are used extensively in learning and teaching to the present day schools. The web-based technologies have played a vital role in teaching and learning and also provide large new possibilities and latest inventions for both the teachers and the students.

**Key Words:** English Language, Technology, E-learning, Internet Driven Tools, New Trends

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23<sup>rd</sup> Feb 2019

# THE EMOTIONAL FORCE OF NARRATIVE STRUCTURE AS REVEALED IN SOME OF THE SELECTED WORKS OF KAZUO ISHIGURO

#### Paper ID – ENGLIT1032

A Paper Presented by: - Mr. Syam Prasad Reddy T & Dr. Sharada Allamneni
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#### **Abstract:**

Kazuo Ishiguro, Nobel laureate for literature in 2017, a Japanese diaspora migrated to England has written some timeless works of fiction like A Pale View of the Hills (1982), An Artist of the Floating World(1986), The Remains of the Day (1989), The Unconsoled (1995), When We Were Orphans (2000), Never Let Me go (2005) and The Buried Giant (2015). The citation informed that Ishiguro was being conferred the Nobel prize for the great "emotional force," with which he has been able to uncover "the abyss beneath our illusory sense of connection with the world." The paper will discuss a few selected works of Ishiguro, how his poignant narratives, mostly in first person, bring about great psychological realism, particularly in the way they expose human vulnerabilities. Tinged with pathos, Ishiguro's narrators in the course of telling a story reveals their own frailties. The aspect of memory is very central to Ishiguro's novels, where the plot denouement is reached through a constant tension between "remembrance "and "forgetting." Ishiguro"s protagonists are highly introspective and the narratives often present the events as "emotions recollected in tranquillity." Written in the postmodern vein, his works tend to reflect more on the inner psyche of human characters rather than with the affairs of contemporary world. Ishiguro explores the "self" that emerges through the contingent events of history. There is a constant and wistful looking back into the past, where memory can act as a factor either to disorient or heal.

**Keywords:** Emotion, Memory, Narrator, Psychological Realism, Reveal

On

LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

# IMPORTANCE OF LANGUAGE SKILLS FOR EMPLOYABILITY AMONG PROFESSIONAL LEARNERS

Paper ID – ENGLIT1033

A Paper Presented by: - Shaik.Ghousa M.A.,B.Ed. Research Scholar, Department of English JNTUA., Ananthapurum. A.P

#### **Abstract:**

English language and employability are interrelated. The better the skills an individual has in English, the higher their scope of employability is. It is also a known fact that employment retention and career enhancement are the next challenges, post securing an employment. Effective English language skill is one of the biggest factors affecting this. This is the reason why most prominent institutes across the country have English language development courses for their students. Such courses are designed to teach English as a skill, so as to enhance their English language competencies along with their technical or professional knowledge. English being the most commonly used language in the corporate world; the knowledge of English is one of the most important employability skills. Proper English does not mean only the ability to make grammatically correct sentences. It means other related skills for effective communication like presentation skills, convincing and negotiation skills and interpersonal skills using that language.

As already stated, professional institutes have now started ensuring that English as a skill is given due importance in its curriculum. The students are prepared for successfully cracking their interviews and helping them enter the job market. These students are later expected to up their skills constantly to sustain themselves in the competitive professional world. A course that is designed to provide the students with opportunities in listening and speaking in English is helpful in such a scenario. Students who may not have had the opportunity to use English as their language of day to day transaction benefit from such a course while the language proficiency of other students will also improve.

Key Words: Employability, Enhancement, knowledge, Negotiation, Competitive, Opportunities

On

LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

#### LITERATURE A WEAPON FOR PERSONALITY DEVELOPMENT

Paper ID - ENGLIT1034

A Paper Presented by: - Jesintha Thella & Sujana Gaddam
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#### **Abstract:**

We live in an information dominated society. To withstand this dominated society, one should have a good personality in the society which is not the outward but the inner world personality. Personality development is the act of enriching one sown physical, emotional and psychological being. The personality of an individual is viewed as one sinner characteristics that organises one sehaviour. So to enhance the personality of an individual, language and literature plays a paramount importance in the development of a lingual personality because an individual learns the life in its diversity, to admire the good, the beautiful and noble, to suffer & learn evil, foul & violent through literary work. Hence, this paper deals with how the literature acts as a weapon for personality development of an individual.

**Key Words:** Enrich Physical, emotional, psychological, paramount, lingual personality, diversity and weapon.

On

LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

# A STUDY ON INNOVATIVE ACTIVITIES TO ENHANCE ENGLISH LANGUAGE SKILLS

#### Paper ID – ENGLIT1035

A Paper Presented by: -Sk.Rehena
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#### **Abstract**:

Language as a vehicle of communication is very crucial to the whole process of education, since it is through language that everything is taught and learnt in a majority of teaching-learning situation. The aim of learning English in Indian colleges is to help the students to acquire both receptive and productive usage of it. The students are expected to acquire theoretical and practical command over English. They should be able to first understand spoken English (Listening), Speak English (Speaking), read English (Reading) and write English (Writing). These are the four basic aims of learning English. Practice is necessary for enhancing the students" language skills. The teachers should make an extra effort in the classrooms to discuss new words through dictionaries, puzzles, word games, word calendars and books on riddles for an environment of enthusiastic word learning.

In this paper the learners may be motivated to enhance their language through embracing certain language learning strategies. This awareness among the students to improve their language skills can be termed as, application of learning strategy to their need. All language learners apply Language Learning Strategies either consciously or unconsciously while processing new information or performing activities in the language classroom. When children do not acquire a second language in the expected time, it is assumed that there is something wrong with the educational programme they are being exposed to. In the process of language learning it is observed that there are some students who show tremendous progress on acquiring the new language. Similarly, even on the best programmes there are some students who show little progress. Learning strategies are special ways of processing information that enhance comprehension and learning.

**Key Words:** Language skills (LSRW), learning strategies, practice and comprehension.

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LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

# SUGGESTED ENGLISH LANGUAGE LEARNING METHODOLOGIES THROUGH SELECT METHODS AND TECHNIQUES - A DETAILED STUDY

Paper ID – ENGLIT1036

A Paper Presented by: -M.Lavanya & U.Mounika Reg., NO16FE1A1230 Reg., NO16FE1A1250 3<sup>rd</sup> B.Tech, VLITS, Vadlamudi, Guntur.

#### **Abstract:**

As it is known to all of us that English is a global language. Hence, irrespective of mother tongue everyone must learn English language as it has become a monopoly language because of Globalization. Hence it is a need of our to learn English language even to non-native speakers of English, as they don't know to speak English fluently. Its also known fact that the non-native speakers are perfect in their own language, instead of learning it particularly because their mother tongue is injected in their brains since their birth. The people get to know their native language with the words that they listen from their parents since their childhood. Whereas, the non-native speakers of English, must learn it by listening, speaking, reading and writing. To speak about English language, it is a non-phonetic language which means the spelling of the letters will not be according to the pronunciation in some of the cases. For instance the sound "c" is pronounced differently in different words, i.e., cat as "ka", catch as "tch" and city as "sa". Hence our paper focuses on various methods in learning of English language through various methods such as Active learning methods, Student centric method, Information and Technology method, CALL method, Traditional method, Classical method and Cognitive method.

**Key Words:** Active learning methods, Student centric method, Information and Technology method, CALL method, Traditional method, Classical method and Cognitive method.

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23<sup>rd</sup> Feb 2019

#### FEMINISM PERSPECTIVE IN THE NOVEL A SIN OF COLOR SUNETRA GUPTA

#### Paper ID – ENGLIT1037

A Paper Presented by:- P.Lakshmilavanya
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#### **Abstract**

Literary works is one of culture products created to note and communicate the phenomena happens in society. From a literary work, the reader will re-find a number of events, social phenomenon, culture, and politics happened in a society in a period of time. The consciousness of the importance on gender justice and equality, known as feminism, is one of the existing phenomena in Indian Diaspora literary works.

This research aims to find out socio-cultural background of Sunetra Gupta and gender perspective in her novel A SIN OF COLOR based on a review of diasporic literature. Sunetra Gupta in her fiction shows how a diasporic individual is in an irresolute position and can't put oneself under a uniquely elite meaning of self. The hyphenated nearness between two characterizing selves highlights the personality emergency making it a natural normal for diasporic life. Most importantly, the self is seen both as local and outsider under conditions. These evidently conflicting positions do cause sentiment uneasiness in diasporic life. However, the condition can be continued through self-moulding. An investigation of a range of works of Sunetra Gupta, indicates not just how the vagrant Indians are progressively being acknowledged by the West yet additionally how this diasporic Indian adapts to such a moving plane of acknowledgment through the unending procedure of production of identities. This is a novel about three generations of a family whose story unfolds in Oxford and a house called Mandalay in Calcutta.

The story of three generations is told through chapters titled *Amethyst, Indigo, Azure, Jade, Saffron, Ochre and Crimson*. However, the colour motifs remain undeveloped as they fail to weave themselves into the texture of the narrative. Despite the enigmatic and philosophical crises of the journey of the family, *A Sin of Colour* remains a colourless novel written self-consciously and with little spontaneity. Neither Oxford nor Calcutta come alive as separate locations.

**Key Words**: gender perspective, self-consciously, colourless, feminism.

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23<sup>rd</sup> Feb 2019

# FEMALE SUFFERING AND THE POWERLESSNESS EXPERIENCED BY WOMEN WITHIN THE PATRIARCHAL SOCIETY; SIDWA"S NOVELS

#### Paper ID – ENGLIT1038

A Paper Presented by:- Ms. D. Dhyvarnalakshmi & Dr. V. Ravi Naidu Research Scholar, Department of English, Sri Venkateswara University, TIRUPATI Professor, Department of English, Sri Venkateswara University, TIRUPATI Email ID:- Srireshma2009@gmail.com

#### **Abstract:**

This paper sets out to present the theme of female suffering and powerlessness experienced by them, especially in the male dominated society. Sidwa is an Indian born Pakistani writer. Being a Woman Sidwa was exposed to the male dominated society since her childhood, particularly at the time of partition and before independence. In all her novels she presented how women was oppressed and marginalized by men in relation with the Pakistani society. As per the belief and deep-rooted customs, women are considered to be a special group which is vulnerable and weak in many ways. Her first novel *Pakistani Bride* presents how women became powerless and suffered due to the domination of their fathers, husbands, and even by their sons. Another novel *Ice Candy Man* presents female oppression and sufferings during partition. *The Water* is another novel which depicts the predicaments of the women, especially child widows in the patriarchal society. In *Water* Sidwa bitterly criticizes the orthodox thinking of the society and she presented the truths regarding upper class society men. They marginalized the rights of child widows in the society; as a result these widows became the source of their pleasure.

This paper mainly focuses on how the women were oppressed in the patriarchal society in the three novels of Sidwa.

**Key Words:** Suppression, powerlessness, domination, marginalization

On

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23<sup>rd</sup> Feb 2019

#### DEVELOPING AND LEARNING SKILL THROUGH ENGLISH LITERATURE

Paper ID – ENGLIT1039

A Paper Presented by:- RASHMI SHANKARRAO DOKE M.A B.ED
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#### **Abstract:**

Instructing in the 21st century is a gigantic test and each school needs to adapt to all the progressions that happen inside society and be, simultaneously, an agreeable spot for the understudies to build up their abilities to live and work in the 21st century society. This paper shows how Task-Based Learning (TBL) can be an important choice in the unknown dialect study hall these days empowering the understudies to be dynamic, connect with one another, learn by doing and build up their language information through open errands, supplanting the conventional, instructor focused exercises. Simultaneously, this article intends to show how doing errands has points of interest as far as the intellectual turn of events while learning an unknown dialect, how these undertakings influence the human cerebrum just as talk about the significance of bringing neuroscience and logical proof into the study hall setting.

**Key Words:** Communication, English, language, students, Task-Based Learning (TBL).

On

# LATEST TRENDS IN NEW ERA OF ENGLISH LANGUAGE, LITERATURE & CULTURE STUDIES (NLCELLCS-2019)

23<sup>rd</sup> Feb 2019

#### A STUDY ON SECUTIRY AND SHARED DATA FOR MOBILE CLOUD APPLICATION

Paper ID – ENGLIT1040

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#### **Abstract:**

Now a days the Mobile cloud allows sharing the data between the organizations and suppliers and customers is very easily. According to a survey by InformationWeek, nearly all organizations shared their data somehow with 74 % sharing their data with customers and 64 % sharing with suppliers. But the data sharing at cloud having many security and privacy issues, according to survey the 45% mobile cloud users facing the security is top challenging issue, such as direct access of stored data and steal the data to sell to third parties in order to gain profit. In today's world, there is a strong need to share information to groups of people around the world. Since the Cloud is riddled with so many privacy issues, many users are still apprehensive about sharing their most critical data with other users, for example sharing the patient details to remotely located doctors. This paper describes the types of security and privacy issues in the cloud and explains the one method or framework to achieving security and privacy for data sharing through the cloud and handling the group and group members for sharing the data.

Keywords: Mobile cloud computing, encryption, decryption, hashing, OTP etc