



DAVID MEMORIAL
• EDUCATION SOCIETY •

NATIONAL CONFERENCE

(Online Event)

**Lessons learnt from Covid'19
and the Action Plans to face
future Pandemics**

**Conference Dates
13th and 14th August, 2021**



Open to all branches of students, research scholars, faculty, ISTD members and industry professionals from all Covid impacted sectors.

Organized by **David Memorial Institute of Management** and Indian Society of Training and Development (ISTD), Hyderabad Chapter.



Organisers

- Ms. Y.Samatha [HoD-BSc, MBA (PhD)]
- Ms. G.Salomy [M.Com, MBA (PhD)]
- Ms. M.Sheeba (B.Tech, MBA)
- Ms. Sangeetha Thakur (B.Com, DSC, MBA, DNCC)
- Ms. Rhoda Priyanka (BSc, MBA)
- Ms. Varalaxmi (MBA)
- Ms. Niharika (B.Tech, MBA)

- Convener: **Dr. Gopaldas Pawan Kumar**
Vice Principal, DMIM (BE, MBA, MSc, PhD)
- Co-Convener: **Dr. K.Srinivasa Rao (ISTD)**
MHRM, MPhil, PGDipTD, PhD

Advisory Board

- | | | |
|--|--|---|
| • Prof. T.Papi Reddy
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| • Prof. R.P.Srinivas
IIM, Udaipur | • Dr. K.R.Gangadharan
National Council Member, ISTD | |

About the Conference

The second wave of Covid'19 woke up the government and industry from slumber. The affected cases rose dramatically putting pressure on medical infrastructure and economy. There was colossal shortage of oxygen, medicines, beds, vaccines and other related items. The phased lockdowns impacted common man, as usual, and various economic segments.

From the first and second wave, we have learnt the hard lessons. The conference objective is to collate the lessons learnt in various sectors which would help in facing future calamities with agility and alacrity. We invite you to participate wholeheartedly. Welcome to the National Conference.

Research papers would be published online/print mode in peer-reviewed journals. Articles will be checked for plagiarism. No refunds are possible if the papers are found to be of unacceptable quality. We are associated with **Anveshana Educational and Research Foundation**, Hyderabad, a reputed organisation for online publication of articles.

- Conference Dates: **13th and 14th August, 2021**
- Last day of registration/Paper submission: **31st July, 2021**
- Confirmation of paper acceptance: **7th August, 2021**

Research Papers may be sent conforming to APA format to: dmimnc21@gmail.com on or before **31/07/2021**

Conference Themes

Online Education, Work from Home, E-Commerce, Digital Marketing, Training, Learning & Development, Medicare & Pharma, Automobiles, Supply Chain Management, MSMEs, Migrant labourers, OTT, Travel & Tourism, Health Insurance, Hospital Infrastructure and any other topic related to the main theme.

Registration Fee Details: Option To Pay - 1, 1+2, 1+3 or 1+2+3

		1	2	3
S.No	Category	Registration Fee	Online Paper Publication	Print-Conference Proceedings
1	Student / Research Scholar	₹ 250	₹ 950	₹ 1000
2	Faculty / ISTD Students	₹ 300	₹ 1000	₹ 1200
3	Industry Personnel/ ISTD members	₹ 400	₹ 1200	₹ 1500

Note:

- Participation certificates will be arranged.
- Co-authors need to pay full registration fee and 50% of publication charges.

Registration Form link: <https://forms.gle/3simLeNtEQCYoMXu8>

Details for paying online:

Bank name: Union Bank of India
Account name: David Memorial Institute of Management
Account no: 057810011021519
IFSC: UBIN0805785
Branch: Tarnaka

David Memorial Institute of Management

DAVID MEMORIAL INSTITUTE OF MANAGEMENT (DMIM) established in 1997 is being run under the aegis of David Memorial Education Society (DMES). The society has been at the forefront of delivering quality education by spreading across various verticals in the education sector starting from a number of High Schools along with Undergraduate courses in Commerce, Sciences, Teacher Training and Pharmacy. Our MBA program is designed by AICTE and we are affiliated to Osmania University. The course is taught by leaders from the industry and academia. Faculty with a number of years' experience having doctorate degree in management is behind the institute's reputation as a progressive and disciplined management college. Our students are working in number of reputed Indian and MNCs and are most sought after by the Industry.

The Indian Society of Training and Development

The Indian Society for Training & Development (ISTD), established in April 1970, is a national level professional and non-profit society registered under the Societies Registration Act, 1860. It has a large membership of individuals and institutions involved in the area of training and development of Human Resource hailing from government, public and private Sector, educational and training institutions and other professional bodies. The society is affiliated to the International Federation of Training and Development Organizations (IFTDO), Geneva and Asian Regional Training and Development Organizations (ARTDO), Manila. ISTD organizes training programs all over the country both at chapter and national Levels.



Hyderabad Chapter



DAVID MEMORIAL EDUCATION SOCIETY
HIGH SCHOOL | JUNIOR COLLEGE (CEC & P.G.)
DEGREE & P.G. COLLEGE (B.Com. & BBA)
INSTITUTE OF MANAGEMENT (MBA)
COLLEGE OF HOTEL MANAGEMENT (BHM&CT)
(Affiliated to Osmania University)



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