

NATIONAL CONFERENCE ON BREAK THROUGH IN COMMERCE EDUCATION EXCELLENCE

Saturday 28th March, 2020

REGISTRATION FORM

Name :

Designation :

Institution /Organization :

Address :

Academic Qualification:

Accommodation Required: Yes /No

Email :

Mobile No :

Declaration

The information provided is true to the best of my knowledge. I agree to abide by the rules and regulations of the conference and attend the entire duration. I also undertake the responsibility to inform the Convener in case, I am unable to attend the programme.

Signature of the Applicant

For Further Details Contact:

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Dr. P. Sai Rani, HOD, Dept, of Finance, ICBM, Hyderabad

Dr. Thirupathi Gadaboina, Professor, VDIT, Hyderabad

Accommodation

Accommodation facility will be provided at your cost on prior requisition.

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Saturday 28th March, 2020



Organized by
**School of
Commerce**

In Collaboration with
**Anveshana Education &
Research Foundation (AERF)**



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Green Fields, Vaddeswaram, Guntur, Andhra Pradesh, India.
www.kluniversity.in

About K L E F

KLEF (Deemed-to-be-University) is a comprehensive and student-focused university that works towards excellence in quality education, research, and entrepreneurial development. Having been awarded the Graded Autonomy status by University Grants Commission (UGC) and A++ Grade by the National Assessment and Accreditation Council (NAAC), KLEF (Deemed-to-be- University) has earned national and international acclaim for its holistic education.

The academic program offered at the University are distinctive and contemporary both in curriculum and in pedagogy. It challenges the students to be enterprising by stimulating their intellectual capacity to think independently. More than 50+ programs are offered at KLEF in the various disciplines of Science, Humanities & Arts, Commerce, Engineering & Technology, Management, Law and Research at UG, PG and research levels.

About School of Commerce

School of Commerce (SOC), an integral part of KL (Deemed-to-be University) is a prestigious Commerce school that focuses on developing Finance Controllers, Management accountants, Tax consultants and entrepreneurs of the future.

School of Commerce offers an entry into the ever-evolving global business and a dream university experience that merges the best of both worlds i.e., academics and business. Here students learn to understand, interpret and resolve issues of business world with the help of syllabi and real-time training. SOC students are encouraged to address the local and global challenges in business and are empowered to become next generation Leaders in business and entrepreneurship. SOC facilitates its students to become business professionals with contemporary skills, no matter what dreams they choose to pursue.

Theme of the Conference

Events like Breakthrough in commerce education excellence BRCEE, an important discovery or event that helps improve a situation or provide an answer to a problem.

About AERF

Anveshana Educational and Research Foundation (AERF) is devoted to the dissemination of Scientific, Management and Technological information around the world and makes all efforts towards achieving this goal. AERF encourages new ideas or new perspectives on existing research.

AERF also provides support and provide guidance to various research based works, Article writing, Thesis writing, plagiarism, also encourages the presentations of U.G. / P.G. and helping them to understand the importance of article writing and presenting at Seminars and Conferences

- Innovations in Education

Accounting

- Forensic Accounting and Frauds
- Climate Change - Social Accounting
- Behavioral Accounting
- Environmental Accounting
- Accounting Challenges
- Accounting Standards and Regulations
- Green Accounting
- Block Chain Accounting
- Fintech

Banking & Finance

- Digitalization of Indian Banks
- GST – an improvement over existing taxation system
- Relevance of NPA in Indian Financial Sector
- Impact of National Trade on Economic Growth
- Direct Tax Code
- Cloud solution to Banks
- Analytics in Banking and Finance
- Financial Data Governance
- Financial inclusion – Rural Inflation
- Stock Market Challengers
- Innovations in Marketing
- Innovations in Financial Products (Crypto Currency)

E-Commerce

- E-commerce and Brand Building
- Financial Status and Prospectus of E-Commerce in rural India
- E-Commerce – the changing face of retail business in India
- E-Commerce – Forex Trading
- E-commerce – Online Trading

Participants' Profile

- Academicians • Research Scholars • Corporate Professionals
- Entrepreneurs • Policy Makers
- PG Students in Commerce and Management

Publication Standards

- Prepublication standards as plagiarism and review will be taken care. Plagiarism should be $\leq 20\%$, Publication in (UGC-CARE publication) plagiarism should be $\leq 10\%$ (Web of science) once articles are selected, review will be conducted by SOC. Letter of issued to author following the plagiarism and paper accepted for publication confirmed by Review committee.
- Publication will be as per the choice of authors (UGC, Web of Science or Peer Reviewed)
- An abstract should not exceed more than 200 words.

with the abstract, authors need to specify five keywords.

- The paper should be based on original research work not yet published, not exceeding 6-7 pages. If the paper has been sent for publication elsewhere, that fact must be notified.
- Abstract and full paper should be sent as a word document only (.doc or .docx format) to: conference email id ncbcee@kluniversity.in
- The paper must include the title, author's name, designation, mailing address, mobile number and e-mail address.
- Soft copy must be submitted in A4 size, MS-Word format only in Times New Roman with heading of 14 font size and remaining text size 12 with spacing 1.5 as a single line.
- All joint participants must register and be present in person for the paper to be considered as a part of the Conference.
- Certificates will be issued only after the Valedictory Ceremony.
- Registration is open for limited number of participants. It is on first come first basis. Certificate of Participation will be awarded to only those participant who will attend the conference throughout the day.

Important Dates

Last date for sending Abstract	15th February, 2020
Acceptance of abstract	20th February, 2020
Last date for sending Paper	25th February, 2020
Acceptance of Paper	4th March, 2020
Last date for Registration	8th March, 2020

Registration Fee

- 1) Peer Reviewed Journal (<http://publications.anveshanaindia.com/aijrrlsjm/>)
Publication Fee: Rs. 1,500
- 2) UGC-CARE Journal (<https://www.ourheritagejournal.com/>)
Publication Fee: Rs. 2,500
- 3) Web of Science journal (<http://jsrpublication.com/>)
Publication Fee: Rs. 8,000

Faculty: **Rs. 700** Scholars: **Rs. 500** (Scholars are requested to submit their proof of identity)

Registration fee must be paid by Demand Draft / NEFT in favour of "The Registrar, KLEF, and Payable at Vijayawada.

Online Transfer/Bank Transfer Account Name: **Registrar, KL University**, Name of the Bank: **State Bank of India** Account Number: **62310916292**. IFSC Code: **SBIN0021361**.

Note: Registration fee is not refundable. However, change in nomination is permissible.

Abstract / Papers mail to: ncbcee@kluniversity.in